

TBAI 2018

Supporting Endangered Species

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Important: Please read in its entirety.

Event dates: Thursday, Aug 16 through Saturday, Aug 18, 2018

Public Show & Sale: Saturday, August 18, 2018 – 10:00 AM to 3:00 PM
Holiday Inn Syracuse/Liverpool, 441 Electronics Parkway, Liverpool, NY 13088 USA

You are cordially invited to submit your application for the Teddy Bear Artist Invitational (TBAI) August 16-18, 2018 for our annual show and sale. The event continues to be very special and fun-filled for both you and your wonderful collectors. An extensive media campaign will include coverage in our industry publication **Teddy Bear and Friends**, as well as television, radio and press.

This is a juried event. In order to insure a well-planned, successful event and inclusion in advertising, your **TBAI application must be received no later than December 15, 2017.** You will be notified by December 31 of jury results.

Each artist juried into TBAI must participate in the "A Hallmark Moment!" Gallery Challenge. **Please read the attached "A Hallmark Moment!" Challenge Form for specific Gallery information. NEW POLICY THIS YEAR: A percentage of the sale, based on when all your information has been received by TBAI, of your gallery piece is donated to Endangered Species programs. 40% if received by March 31st, 50% if received by Aug 3rd, and 60% if received later than Aug 3rd.** You are always welcome to contribute more if you wish!

As major supporting sponsor, **Teddy Bear & Friends** has already committed their support to TBAI. They will provide a feature article about TBAI in the magazine. Do not miss this wonderful gesture for free publicity. For possible inclusion send your photos to me by March 15, 2017 along with the attached Gallery Form (last page).

In addition to the article, TB&F is offering attending artists discounted advertising. Teddy Bear Times is also providing attending artists with a discounted ad.

Thursday, August 16 Optional events:

8am – 4:30pm – There is no formal trip planned for this year, but consider pulling a group of friends together (grab one that has wheels!) and making a trip to the Madison/Bouckville Antique Week in Bouckville, NY (about 45 min drive) where you will find fields filled with thousands of antique dealers! Deals await!

7:00 pm–10:00 Meet 'n Greet theme for 2018 presents, **Senior Moments!** We've all had them (regardless of your age!) We have some fun activities in the planning but we need your help... jot down some of your classic moments to share....you can remain anonymous if you're shy (or chicken!) The more "moments" we can share the more fun we will all have!! Please join us!

Artists, please bring one of your creations (not the gallery piece) to display at the Meet-n-Greet. Your creation should include a tag with price clearly indicated and be brought to the Cotillion Room between 6:30 pm and 7:00 pm. Active selling will not take place, however these pieces may be sold discretely. We'll have pizza, salad and a cash bar for your enjoyment! ... **additional fee of \$15/person.**

FRI/SAT CONVENTION: This is what your registration package will include:

Friday, August 17

8:00-9:30 am Registration and buffet breakfast, deliver your gallery piece to the Ballroom
9:00am – 12:30pm Tour Camillus Erie Canal Park including a 45 minute boat tour on the Erie Canal, Museum tour, lock demo, and short hike to see original canal ditch dug 200yrs ago or
9:30am – 12:00pm Make a pop-up greeting card with Darlene Allen.
12:00 pm–1:30 pm Buffet Lunch
Noon – 3:00 pm Artist setup in Convention Center – room will be secured promptly at 3:00 pm. Only participants with artist or assistant badges will be permitted in the room. **COLLECTORS ARE NOT PERMITTED IN THE ROOM DURING SETUP.**
1:30 pm - 3:30 pm – TO BE DETERMINED! IDEAS ARE WELCOME!!
5:00 – 6:00 pm “A Hallmark Moment!” Gallery Opening & Reception (Friday evening is a dress affair.)
6:00 – 7:00 pm Artist preview show and sale for Friday’s dinner guests.
7:15 pm TBAI 2018 Feast, Presentation of People’s Choice Awards, Auction of Teddy 2018

Saturday, August 18

8:00 – 9:30 am Hot Buffet Breakfast/ 2018 TOBY Peoples' Choice Award Presentation by TB&F
10:00 am - 3:00 pm TBAI 2018 Public Show & Sale
4:30 pm – 8:30 pm Buffet Dinner

People’s Choice Award

The coveted People’s Choice Award is presented annually based on votes Friday evening at the Gallery opening. All participants can vote. PCA Awards are presented in two categories, **over 10 inches and 10 inches and under** as determined by the largest piece in your creation! **Important: To be eligible for the People’s Choice Award your Gallery creation must meet the parameters defined on the attached “A Hallmark Moment!” Gallery Challenge Form.**

Bear Den

The Holiday Inn Syracuse/Liverpool is our den for the weekend and is conveniently located off Interstate 81 & 90 in Liverpool (suburb of Syracuse). They are offering a special rate of \$119.00 for 1 king or 2 double beds, (single, double) per night. Additionally, the Staybridge Suites Hotel (dog friendly) is offering their Studio (1 king or 1 queen only) at \$134 and 1 Bedroom Suite \$174 or 2 Bedroom Suite \$234. **Please make your reservation by July 16, 2018 and be certain to mention Teddy Bear Artist Invitational to get this special rate.** Reference “TBA” online or by phone for **discounted rate.** There are many events going on this time of year in Syracuse, so don’t delay ...book your room early and encourage your collectors to do the same!!! The hotel is located at 441 Electronics Parkway, Liverpool, NY 13088 USA. Telephone: 315-457-1122 Looking for a roommate....let me know and I will attempt to put you in touch with someone.

This is an artist-only show, brought to you by your fellow artists, no table sharing allowed. I would like to thank the team of artist volunteers who are working to help me insure the continued success of TBAI. If you would like to help, please feel free to contact me. If you know of other artists that might be interested in attending, please feel free to forward this application to them or provide me with their email address. Our collective efforts will ensure the magic of TBAI.

If you have any questions, please contact me at info@tbai.org , or Cindy@myappletree.com (reference “TBAI 2018” in the subject line or telephone 518-562-4076.

Big Hugs,

Cindy L Malchoff
TBAI Chairman

Total: _____
 Paid: ck _____ cc _____
 Bal. Due: _____
 Paid: ck _____ cc _____

TEDDY BEAR ARTIST INVITATIONAL 2018

AUGUST 16 - 18, 2018

Public Show & Sale August 18, 2018 – 10:00 am to 3:00 pm

Holiday Inn Syracuse/Liverpool, 441 Electronics Parkway, Liverpool, NY 13088 USA

We invite you to submit an application for the Annual TBAI Show and Sale. Your exhibitor fee includes a badge for you and one assistant (if requested), one 6' x 30" draped table, two chairs, **Friday one** buffet breakfast, morning activity, buffet lunch, reception and buffet dinner. **Saturday one** buffet breakfast, and buffet dinner. We also encourage you to join fellow artists and collectors for the Thursday Benefit Meet 'n Greet. Please note that there are additional fees per person for the Thursday activity. Thursday evening includes pizza and salad, cash bar and lots of fun! We will ask for a free will donation for the endangered species. Please consider helping.

Assistant Badges are valid for the showroom only on Friday and Saturday, unless the additional activity package has been purchased.

An 8% New York State Sales Tax must be collected. A NYS Certificate of Authority must be displayed. Out of state participants can obtain a temporary NYS tax certificate visiting <http://www.tax.ny.gov/bus/st/register.htm>

IMPORTANT:

This is a juried event. The jury process will consist of not only your work but also the necessity to balance diversity in the showroom. New artists or artists that have not attended in 5 years must submit three photos representative of your overall work with this application by December 15, 2017. You will receive confirmation of participation and your gallery choice by December 31, 2017.

The undersigned agrees to fulfill all municipal, state, and federal requirements, if any, in conjunction with all sales made. In addition, the undersigned agrees to indemnify, protect, and hold harmless the TBAI Committee, the hotel, their members, officers, agents, and representatives for any personal injury, property loss, or damage of any other nature suffered by any person as a result of the operation of the Teddy Bear Artist Invitational Show and Sale. If for any reason it becomes impossible to hold this show and sale where and when planned due to acts of God, war, civil disorder, government regulations, disaster, strikes or curtailment of transportation facilities, this application becomes null and void without liability to TBAI Committee and Syracuse/Liverpool Holiday Inn.

PLEASE PRINT CLEARLY

Name _____ Signature _____

Name as you wish it to appear on badge _____

Business Name _____ Telephone _____

Assistant Name _____ Collector? Circle Yes or No

Address _____

City _____ State _____ Zip _____

Email address _____

Website Address _____

One 6' table, 2 chairs, one Artist Convention (Fri/Sat) Activity Package, \$300 \$ _____

Add Optional Thursday Meet "n" Greet, Pizza & Salad, cash bar \$15.00/person \$ _____

Each additional table, limited number available, \$50 \$ _____

Assistant Fri/Sat Convention Activity Package, \$195 \$ _____

Or

Limited assistant participation:

Friday Breakfast & Morning Activity, \$40.00 \$ _____

Friday Deli Lunch, \$30.00 \$ _____

Friday Evening Reception and TBAI Feast, \$75 \$ _____

Saturday Buffet Breakfast, \$30.00 \$ _____

Saturday dinner, \$35.00 \$ _____

____ Electricity (You must supply your own heavy-duty cord.) **Add : \$40.00** \$ _____

TOTAL \$ _____

A minimum \$150.00 non-refundable deposit for each artist and \$50 for assistant must accompany your contract. Less Deposit \$ _____

BALANCE: Must be paid in full by May 1, 2018 or your table may be relinquished. \$ _____

Credit Card Payments please send via Paypal (preferably as a friend) to Info@TBAI.org

Authorized signature _____

CANCELLATION POLICY: \$150.00 of the entire registration fee is non-refundable. If the entire registration fee is paid in full at the time of cancellation and PRIOR to the final payment due date, payment in excess of \$150 will be returned. If only the minimum \$150.00 deposit has been paid, no refund will be made. No refund or portion thereof after May 1, 2018.

Please make check payable to **TBAI** and mail to: TBAI, 4131 State Route 9, Plattsburgh, NY 12901 USA. Please include this completed application (pages 1-3), and three photos representative of your current work (only required if you have not been juried into TBAI in the past 5 years.) **I certify that all bears, other animals, and bear-related items at this event are my original designs. No manufactured pieces are permitted.** I will be required to remove any merchandise not deemed suitable.

I agree to provide a spectacular, one of a kind creation for the "A Hallmark Moment" Challenge based on your choice and is agreed upon by the TBAI committee and will share, equally, the proceeds of its sale to benefit endangered species. As an exhibitor, I understand and am in agreement with this application.

Signature

Date

The following is part of your application and must be completed:

Below are my choices for my **"A Hallmark Moment!" Challenge** in order of preference; first come, first served. Your selection will be confirmed.

1st choice _____

2nd choice _____

3rd choice _____

If you are UNABLE to attend any of the following, please check as appropriate: buffet
____ Friday Breakfast ____ Friday Deli Lunch ____ Friday Feast ____ Sat. Breakfast ____ Sat. Buffet

OPTIONAL OFFER (not a requirement)

____ I wish to offer a discount coupon for any item on my sales table at the Friday raffle; the discount will be ____% or \$_____ (only one coupon per artist, it will be printed for you)

Number of collector registration forms desired: _____ **post cards desired:** _____

E-mail postcard & collector registration pdf files: _____

NOTE: This is your event! With everyone working to bring in new collectors this show continues to grow every year. We have an extensive mailing list, and continue to send out mailings. Please help and send out registration forms and postcards to the collectors on your mailing lists too! They like to see invitations from their favorite artists!

TRAVEL ARRANGEMENTS:

The hotel offers complimentary 24 hour shuttle service to/from Hancock Airport, Amtrak train station and the Bus Station. It also offers complimentary shuttle when available to within 3 miles of the hotel - including Liverpool & Destiny USA (fifth largest mall in the US)

Keep a copy of this contract for your records.

Please return pages 1 - 3 of your application.

CHALLENGE FORM: "A Hallmark Moment!"

This form must accompany all Gallery Photos and completed Gallery Creation!!

To have possible inclusion in TB&F article your gallery creation photos are due in by March 31, 2018. Have your gallery creation photograph and information to me by this date so that we will have a good representation for the magazine article. It's free advertising! As additional incentive, your donation requirement will be reduced to 40% of the sale price.

Your application fee is the actual cost for this event and does not reflect any benefit for anyone or anything. As a result, you are asked to create a **spectacular, one of a kind** piece for "A Hallmark Moment!" Challenge. Let your artistry flow! The Gallery is your opportunity to display your best endeavors. 40-60% (based on the deadline outlined below) of the proceeds of the sale of your Gallery creation will be donated to Ross Park Zoo, Rosamond Gifford Zoo and the Giraffe Conservation Fund Endangered Species Programs. Please keep in mind that our objective is to provide our collectors with a diverse Gallery. Therefore, we will attempt to limit the number of artists permitted to do particular "moment," and will be distributed first come first serve. Our goal is to find homes for all the Gallery pieces. Therefore an online show will provide collectors that can't attend the show an opportunity to purchase Gallery pieces that have not been sold by noon Saturday Aug 18. Sale of Gallery pieces will be handled by TBAI.

******Please adhere to the following parameters in creating your gallery creation:** It is suggested, but not required to have a bear included in your creation. Your Gallery creation cannot exceed 300 square inches of occupied space when displayed as you desire; it may be smaller. Height is limited to 30 inches. **Gallery creations that do not meet these parameters will not be eligible for People's Choice Awards.**

We always welcome artists donations to the gallery even if you are not able to attend TBAI, please ask for details. Also, Artists must be exhibiting at TBAI to be eligible for People's Choice Award.

IMPORTANT: Creations in the "A Hallmark Moment!" Gallery are offered for sale at the **fair market price** established by you, the artist. **Gallery creations are not auctioned.** Your gallery creation is available first to collectors attending the "A Hallmark Moment!" Gallery Reception Friday August 17th. They will also be offered in the form of an online show beginning Saturday, Aug 18 at noon. **Please let your collectors know!!**

Guidelines for Photographing your Gallery Creation: Photograph with a solid color background. No extra props should be in the photo. Please send a professional quality file (jpg or tiff format) on CD disks or via e-mail (images must have a resolution of 300 dpi or better, and each image must be at least 4" x 6" in size). If you are unable to send professional quality photos or digital prints, please send your gallery piece to me (by March 31st to meet magazine deadlines) at: TBAI, 4131 State Route 9, Plattsburgh, NY 12901 photographed by our photographer.

For those of you sending your Gallery creations to the show location (vs. bringing it with you) please schedule for it to arrive at the hotel no earlier than Wednesday, Aug 15 and no later than Thursday, Aug 16th, 2018. If shipping to the hotel the ship to address is: Holiday Inn Syracuse/Liverpool, Hold for TBAI/Cindy Malchoff, 441 Electronics Parkway, Liverpool, NY 13088

Artist Name _____

Title of your creation: _____

Size of your creation (in inches): Width _____ Depth _____ Height _____ Retail price: _____ (U.S.)

I agree to donate of the sale of this special Gallery creation to the Endangered Species programs. Based on when your information is provided to TBAI:

March 31	-	40% donation
August 3	-	50% donation
After Aug 3	-	60% donation

(Some artists have expressed a desire to donate 100% of the proceeds – Just let us know if this is what you wish to do!)

TBAI is recognized as a 501(c)3 Charitable Organization. Your donation is tax deductible to the fullest extent of the law.

Artist Signature _____ Date _____

Send your photographs:

TBAI "A Hallmark Moment!" Challenge
C/O Cindy Malchoff
4131 State Route 9
Plattsburgh, NY 12901
USA

Or e-mail to: Info@TBAI.ORG the jpeg files and this form!

YOUR GALLERY CREATION NEEDS TO BE IN THE BALLROOM BY 9AM FRIDAY AUGUST 17 OR provide me with the footprint so we reserve a space for your creation.